



National Association  
for Healthcare Security



# 2024 ANNUAL Conference

## Exhibitor, Sponsorship & Corporate Partner Packages

26 - 27 November 2024  
University of Birmingham



## Exhibitor - £4,000

- Exhibition Space situated within the exhibitor area of the conference (incl. power, table, table linen, 2 x chairs and access to wifi)
- Two places at the Annual Conference and Evening Networking Event
- Two places at the Gala Awards Evening
- Company logo and short bio listed within the Conference Programme
- Company logo and link to your website to appear on our exhibitor page on the NAHS website.
- Conference delegate list (where attendees have agreed for their contact details to be disclosed).

NB: Any exhibitor agreements arranged after conference materials have been published can not be included in the forthcoming event.

## Conference Sponsorship Opportunities

We have a number of sponsorship opportunities available for this year's NAHS Conference and Gala Dinner. If you are interested in sponsoring in addition to your exhibitor stand, or as a stand alone sponsorship, please get in touch with Charlotte Park at [secretary@nahs.org.uk](mailto:secretary@nahs.org.uk) to discuss.

## Delegate Badge Sponsor - £1,500

- Company logo to appear on delegates name badges
- Roller banner (supplied by company) to be displayed by registration desk

## Welcome Drinks Sponsor - Networking Event - £1,500

- Branded roller banner (supplied by company) to be displayed within the drinks reception area
- Company logo to appear on communications re drinks reception
- Two places at the NAHS Annual Conference and Evening Networking Event
- Two places at the Gala Awards Evening
- Acknowledgement in NAHS Chairs speech

# Gala Dinner Sponsorship Opportunities

## Headline Sponsor Gala Dinner - £7,000

- Company logo on all marketing material used to promote the Gala Dinner
- Recognised as headline sponsor for the Gala Dinner on ALL promotional material including email marketing and social media posts
- Ten tickets to the Gala Dinner. Table to be situated in a prime location
- A5 advert to be included within the Gala Dinner Awards brochure
- Company logo to appear on branded rollers banners for the event
- Acknowledgement in NAHS Chairs speech

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## Awards Sponsor - £2,000

- Recognised as awards sponsor on ALL promotional material including email marketing and social media posts
- Company logo to appear within the award presentation slides
- 'Sponsored by' to appear on each trophy
- Two places at the Annual Conference and Networking Event
- Two places at the Gala Awards Evening
- Opportunity to present the awards to the winners
- Acknowledgement in NAHS Chairs speech

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## Welcome Drinks Sponsor Gala Dinner - £2,000

- Branded roller banner (supplied by company) to be displayed within the drinks reception area
- Company logo to appear on communications re drinks reception
- Two places at the NAHS Annual Conference and Networking Event
- Two places at the Gala Awards Evening
- Acknowledgement in NAHS Chairs speech

## Wine Sponsor - Gala Dinner - £2,500

- Company logo to appear on printed card displayed on each table
- Two places at the NAHS Annual Conference and Networking Event
- Two places at the Gala Awards Evening
- Acknowledgement in NAHS Chairs speech

## Why not become a Corporate Partner of NAHS

The National Association for Healthcare Security provides different Corporate Partner Packages, ranging from Global to Bronze. Each package includes specific offerings, which are detailed below. If you are interested in becoming a Corporate Partner, please get in touch with Charlotte Park at [secretary@nahs.org.uk](mailto:secretary@nahs.org.uk) to discuss this further.

### Global - £10,000pa\*

- Exhibition Space situated in a prime location at the NAHS Annual Conference
- Two places at the Annual Conference and Evening Networking Event
- Two places at Gala Awards Evening
- Company logo incorporated into the overall identity of the Annual Conference venue, listed 'Headline Sponsor' on primary conference materials
- Company logo in a prominent headline position on promotional/conference materials (online and in print); including but not limited to:
  - NAHS website with link to sponsor company website
  - Pre-event marketing communications
  - Printed Conference Programme
  - Conference holding slide/video displayed during conference intermission
- Full size advert in the conference programme
- Speaking opportunity (15 Minutes) at NAHS Annual Conference
- Quarterly meetings with NAHS Board for knowledge share and networking
- Where applicable access to regional security team meetings (additional funding for lunch/refreshments would be required).
- Company logo to appear on NAHS website Corporate Sponsorship page
- Quarterly company mailshot to be included in NAHS Membership Newsletter.

NB: Any Corporate Partnership agreements arranged after conference materials have been published can not be included in the forthcoming event, but will be included in subsequent events.

## Gold - £6,000pa\*

- Exhibition Space situated in a prominent location at the NAHS Annual Conference
  - Two places at the Annual Conference and Evening Networking Event
  - Two places at the Gala Awards Evening
  - Company logo on a dedicated sponsor page of the Conference Programme
  - Half-page size advert in the Conference Programme
  - Bi-Annual meetings with NAHS Board for knowledge share and networking
  - Where applicable access to regional security team meetings (additional funding for lunch/ refreshments would be required).
  - Company logo to appear on NAHS website Corporate Sponsorship page.
  - Bi-annual company mailshot to be included in NAHS Membership e-Newsletter.
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## Silver - £4,000pa\*

- 50% discount on an exhibition space at the NAHS Annual Conference
  - Two places at the Annual Conference and Evening Networking Event
  - Two places at the Gala Awards Evening
  - Company logo on a dedicated sponsor page of the Conference Programme
  - Quarter-page size advert in the Conference Programme
  - Where applicable access to regional security team meetings (additional funding for lunch/ refreshments would be required)
  - Company logo to appear on NAHS website Corporate Sponsorship page.
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## Bronze - £500pa\*

- 25% discount on an exhibition space at the NAHS Annual Conference
- Two places at the Annual Conference and Evening Networking Event
- Two places at the Gala Awards Evening
- Company logo on a dedicated sponsor page of the Conference Programme
- Company logo to appear on NAHS website Corporate Sponsorship page.

\* The National Association of Healthcare Security Ltd reserves the right to amend concessions offered within sponsorship packages during the life of the contract. Contracts will be a signed agreement between the client organisation/company and the National Association of Healthcare Security Ltd fixed for a 3-year term. Prices quoted are payable annually.