SURVEILLANCE CAMERA DAY

20.06.19

MEDIA PACK

What is surveillance camera day?

Surveillance Camera Day is a national event to encourage a conversation about the use of surveillance cameras in modern society. The day is one of the deliverables of the civil engagement strand of the National Surveillance Camera Strategy and is a world first. Surveillance Camera Day is being organised by the Surveillance Camera Commissioner's office in conjunction with the Centre for Research into Information, Surveillance and Privacy (CRISP).

When is surveillance camera day?

Thursday 20 June

What are the objectives for the day?

To raise awareness about surveillance cameras and generate a debate about how they are used in society.

To start a nationwide conversation about how camera technology is evolving, especially around automatic face recognition and artificial intelligence and how surveillance cameras are actually used in practice, why they're used and who is using them.

What's happening on surveillance camera day?

We are asking surveillance camera control centres to throw their 'doors open' so that the public can see, first hand, how they operate.

We will be asking control centres to publish information about how and why they use surveillance cameras – the basic facts.

We are launching 'secure by default' minimum requirements for manufacturers at the IFSEC International Conference in London. Where manufacturers meet the new requirements it will ensure that the default settings of a product are the most secure settings possible. This means they are much less likely to be vulnerable to cyber-attacks.

Who's the audience?

Anyone with an interest in surveillance cameras:

Members of the public	Camera Operators	Civil Liberty Groups
Police forces	Camera Manufacturers	Camera Installers
Camera system designers	Policy Makers	Parliamentarians

What we want from you.

As a key partner we want you to help support the day by putting out content about the day through your communications channels.

Everyone is welcome to contribute to the discussion and a number of organisations with an interest in surveillance cameras will be joining the conversation – every viewpoint and opinion is welcomed! For further information please contact Professor William Webster or the Commissioner's office and read the Commissioner's blog.

Further information will also be available on the Surveillance Camera Day website.

Key messages

Surveillance Camera Day is a world first.

It's the start of a national conversation about how surveillance cameras are used in practice, why they're used and who is using them.

This conversation is important. We are all caught by the camera lens and because surveillance camera systems are meant to be delivered in the public interest – to keep communities safe and secure.

It's a conversation about how camera technology is evolving, especially around automatic face recognition and artificial intelligence and what the benefits and risks are for society.

All views are welcome. Those who use cameras, those who install them, those who operate them, those who manufacture them and the people who are captured by their gaze. Those who are for and those who are against.

<u>Branding and assets</u>

We are encouraging all organisations taking part in Surveillance Camera Day to use the branding and graphics that have been designed for the day. These include:

- Surveillance Camera Day logo/branding
- Twitter graphic
- Facebook graphic
- LinkedIn graphic

These are all [available on the Surveillance Camera Day website](#) and more assets will be added to the page.

Content you may wish to issue on Surveillance Camera Day

We are keen to start a national conversation about surveillance cameras and as such are not prescriptive about the messages and material you might publish. Every voice and perspective is valid and has something to contribute.

You could use the day to highlight certain aspects or features of your surveillance camera system, or you could use the day to highlight a specific perspective or view on surveillance cameras or any practice associated with them.

We ask that any communications content references that it's part of surveillance camera day and any content on social media uses the hashtag #cameraday2019

Also, please retweet/repost communications that are relevant to you and which you would like to promote.

We are encouraging all interested parties to issue a press release on the day, or in the lead up to the day. Please feel free to share press releases with us to promote too.

If you are a surveillance camera operator we are keen for you to complete the Surveillance Camera Factsheet which will be published on the Surveillance Camera Day website.

The Day also provides an opportunity for you to reissue press releases or reports.

Areas that you might like comment on, include:

- Information about your surveillance camera systems

- Information about new technological developments, such as face recognition and AI

- Information about products or services

- Information about novel features or practices, such as the use of body-worn or drones

- Academic research about surveillance cameras

- Information about the impact of surveillance cameras – good and bad – these could be press releases of case studies

- How you ensure that surveillance cameras protect communities and individuals whilst respecting their right to privacy

- Any concerns you may have about the on-going provision of surveillance cameras

Press Releases

We are encouraging organisations and individuals to issue press releases on or near to 20 June. You can use the key messages above but we expect organisations/individuals will want to tailor releases to the information about what they are doing. However, here are some quotes from Tony Porter and William Webster that you can use in your press notices – we can also provide more specific quotes if required.

Tony Porter, Surveillance Camera Commissioner, said:

> Surveillance Camera Day is a world first. The UK is sometimes referred to as 'the most surveilled country on the planet'. I want to start a conversation about how surveillance cameras are used, why they're used and who is using them. Cameras are used to keep people safe but new and emerging technology can lead to greater infringements to our civil liberties. Civil engagement is a key strand of the national surveillance camera strategy and I want people who use cameras to shine a light on what they do – how they're using cameras to protect communities not spy on them.

Professor William Webster, Director of CRISP, said:

> Surveillance cameras are a defining feature of modern society. A public debate about their use is essential if we are to know what is acceptable to society and what is not. Surveillance cameras are now ubiquitous and with developments like face-recognition and AI they are becoming more sophisticated and intrusive. Such systems are provided in the public interest and it is essential that those charged with the governance and regulation of such systems are confident that they have a good understanding of what practices and systems are broadly acceptable. The National Surveillance Camera Day is a chance for anyone to have their say about the future of surveillance cameras – the regulators and service providers are listening!

Doors Open

What is Doors Open?

The Doors Open initiative encourages organisations to open their video surveillance camera control rooms to members of the public. It's part of Surveillance Camera Day and is designed to give people access to the control room so they can see firsthand how they are run to keep communities safe and secure whilst not intruding on their privacy.

The Doors Open initiative is intended to support a broader conversation about the role of surveillance cameras in modern society and will take part alongside national and local publicity around the Surveillance Camera Day.

What is involved?

The key element to Doors Open is organisations opening their doors to members of the public to given them an opportunity to find out how video surveillance control rooms operate. It's a really good chance to demystify the myths around how and why surveillance cameras are used.

You may wish to open your doors to any member of the public or specific groups such as schools. We would anticipate that the duration of visits and the number of visitors is managed by the participating organisation and that a guide is on hand to explain what happens in the centre.

How do we tell people?

We suggest that you can advertise what and when you're doing through your usual communications channels which your communications colleagues will be able to help with. The Surveillance Camera Commissioner's office will supply a poster template that can be used for advertising the event.

There will be a dedicated website for Surveillance Camera Day which will list all the organisations participating in Doors Open, including how to contact participating organisations. Social media activity around Doors Open will also take place.

If you are going to participate in Doors Open please can you also let the Surveillance Camera Commissioner's (scc@sccommissioner.gov.uk) office know so they can add you to the list of participating organisations on their website.

How can people book?

It is for you as an organisation to decide how you manage the bookings for the day such as the number of people you allow in to the control room, the timings and so on. We would suggest that you can manage bookings by using an event booking website such as Eventbrite. The Surveillance Camera Commissioner's office can assist with the creation of an Eventbrite page if required.

What about people's privacy?

It is important that the Doors Open event does not compromise protocols concerning privacy and access to surveillance control centres. All participating organisations should follow their established procedures for allowing visitors into the centres.

You should speak to your Data Protection Officer about any potential breaches of the Data Protection Act 2018 in relation to letting people into your control rooms and what they can and can't view.

Minimum requirements for manufacturers – secure by default

What are the minimum requirements

These are new minimum requirements for manufacturers of Video Surveillance Systems (VSS). The requirements are designed to ensure that when VSSs are manufactured they are built to a minimum cyber security standard, so they are "secure by default" and "secure by design". For example, there will be a requirement to change default passwords to secure passwords at installation.

Why is it needed?

There have been several high profile and well publicised compromises of video surveillance systems which have demonstrated that they have been left vulnerable to cyber-attacks due to unacceptable security configuration. Some of these compromises, like Mirai botnet, that took out social media and financial websites across the globe, also showed the root cause was down to poor design and manufacturing.

What is secure by default?

Secure by Default ensures that the default configuration settings of a product are the most secure settings possible. The standard includes a set of minimum requirements that will provide a baseline level of Secure by Default, whilst still balancing the needs for a user-friendly experience for the installer and system integrator. Secure by Default has an added benefit of removing the burden of knowledge away from the installer or system integrator on how to lock a system down, providing them with an already secure product.

What is secure by design?

Secure by Design ensures that a product has been designed from the foundation with security in mind. Manufacturers following a Secure by Design process are generally well aware of the current threat landscape and are committed to developing products that are resistant, at the point of manufacture, to such threats. Secure by Design also requires an ongoing vulnerability management programme that ensures vulnerabilities identified are mitigated in a timely manner. This often includes a vulnerability disclosure process and the development and distribution of software patches to correct the vulnerability.

What difference will it make?

It will mean that the UK's resilience against cyber security attacks via VSSs is higher. The new requirements are an important step forward for manufacturers, installers and users alike in providing the best possible assurance for stakeholders that products aren't vulnerable to cyberattacks. Developed in consultation with manufacturers, this has been described as "a standard by manufacturers for manufacturers.

How can manufacturers demonstrate they meet the requirements?

In order to obtain the SCC certification mark, the manufacturer will need to complete a self-assessment and submit it to the SCC team for validation. If successful they will be able to list the component or system as SCC approved and will be able to display the SCC certification mark. The scheme is voluntary.

Contact details

For more information about Surveillance Camera Day or what is included in this pack contact:

Surveillance Camera Commissioner

Mick Kelly

Email: mick.kelly3@sccommissioner.gov.uk

Mob: 07799 347655

Centre for Research into Information, Surveillance and Privacy

Professor William Webster

Email: william.webster@stir.ac.uk

Tel: +44 (0)1786 467359